

COMMUNITY GRANT SCORING RUBRIC

Criteria	5 points Exemplary	3-4 points Good	1-2 points Passable	0 points Evidence not demonstrated
Project overview	Proposal clearly explains the project and the scope, steps, methods, and intended results with logical and systematic detail.	Proposal adequately explains the scope, steps, methods, and intended results of the project in general terms.	Project explains the general scope and intended results but lacks detail of the project steps and methods.	Proposal lacks sufficient detail to convey the scope or intended results of the project.
Community Impact	<p>Target audience/population clearly and specifically defined.</p> <p>Strong presentation of the meaningful positive impact to the target audience/ population provided with specific local evidence or data to support the need for the project.</p>	<p>Target audience/population reasonably well defined.</p> <p>Sufficient presentation of meaningful positive impact to the target audience/ population provided with general evidence or data to support the need for the project.</p>	<p>Target audience/population very broadly defined.</p> <p>Presentation of positive impact based on realistic assumptions despite gaps in evidence.</p>	<p>Target audience/population not sufficiently defined or too broadly defined.</p> <p>Proposal lacks demonstration of meaningful impact to target audience/population.</p>
Direct Benefit to Morro Bay	Project/Program is highly local and specifically targets the Morro Bay community (whether or not the organization is based in Morro Bay).	Project/Program is currently regional but is specifically targeting expansion into the incorporated Morro Bay community, shows significant benefit to the Morro Bay community, and grant funding will only support the portion of the project within incorporated Morro Bay.	Project is regional but gives strong evidence for how the incorporated Morro Bay community will directly benefit.	<p>Project is regional with a wide regional target audience indicating only an indirect benefit to the Morro Bay community.</p> <p>APPLICATION DISQUALIFIED</p>

<p>Budget Analysis</p>	<p>Strongly detailed and realistic budget with sound use of funds.</p> <p>Any funding necessary above the limit of the grant is both accounted for and secured through commitments from other means.</p>	<p>Realistic budget with general detail to show responsible use of funds. Any funding necessary above the limit of the grant is accounted for with reasonable certainty or commitment.</p>	<p>Budget generally appears to support the project activities as described although there are gaps in detail.</p> <p>Applicant has realistic opportunity to secure necessary funding above the limit of the grant even if commitment from those sources is uncertain.</p>	<p>Described proposal is not supported by the budget or no reliable source of funding is presented to provide any necessary funding beyond the limit of the grant.</p> <p>APPLICATION DISQUALIFIED</p>
<p>Feasibility</p>	<p>Applicant demonstrates superior experience or knowledge in the field as it relates to completing the project.</p> <p>Project, personnel, available resources, and timeline are realistic and congruent with project descriptions and outcomes.</p> <p>High likelihood of project being achievable based on information presented</p>	<p>Applicant demonstrates adequate experience or knowledge in the field as it relates to completing the project or expertise in a related field that would transfer to the project.</p> <p>Deficiencies or overestimations may exist in the project, personnel, available resources, or timeline within tolerable range. Outcome appears achievable despite some gaps or leaps.</p>	<p>Applicant has gaps in experience or knowledge as it relates to the proposal but demonstrates that it can reasonably bridge gaps to successfully accomplish the project.</p> <p>Project, personnel, timeline, or resources as described expose weaknesses in the proposal that will leave gaps.</p> <p>Project outcome's ability to be achieved is questionable at the level proposed, but likely will be achievable at a smaller level.</p>	<p>Applicant does not demonstrate the experience or knowledge to complete the project.</p> <p>Insufficient information about personnel, resources, project, or timeline to gauge feasibility.</p>
<p>Assessment/Evaluation</p>	<p>Clear definition of success of program. Clear picture of how data will be collected to demonstrate degree to which outcomes are met.</p>	<p>Good understanding of anticipated specific results of success, but plan lacks details about data or methods.</p>	<p>Success difficult to ascertain, flawed by untestable outcomes, inappropriate methods, or lack of useful data collection</p>	<p>Evaluation plans missing or unusable</p>